

From Cultural Heritage to Cultural Treasure ~The Tale of Genji Crossing the Border~

No.2636 Kyoto Prefectural Sagano High School



<About The Tale of Genji>

- long story written by Murasaki Shikibu
- consists of 54 chapters
- the main content is about the love affairs of Hikaru Genji, the protagonist, and of the characters around him



<Current situation>

→ We want people to know more about The Tale of Genji.



Stamp Rally: regardless of age or nationality, everyone can join and enjoy.

<Purpose>

To have people, regardless of nationality or age, **know and understand "The Tale of Genji"**



In Shoseien



Character



Decided to use Chu-Genji
We got permission to use this original character by Ms.Nagata, who drew it.



Advertisement

In cooperation with

The Kyoto Bus Corporation

The Kyoto City Transportation Bureau

Supervision

Supervised

by Professor Junko Yamamoto about the Stamp Rally worksheet



Stamp

Sponsored by

Shachihata Corporation

We offered stamps.

Shachihata

The Tale of Genji Kyoto Stamp Rally with Chu-Genji

On October 27th, 28th
November 1st, 3rd, 4th



Broadcasting by NHK

Publication by Kyoto Newspaper Company



Rally point

Decided to place ink pads at

temples and shrines

We put **11** checkpoints.

Support

Supported by

The Official Corporation
Committee for the *Koten no Hi*

Sponsored by

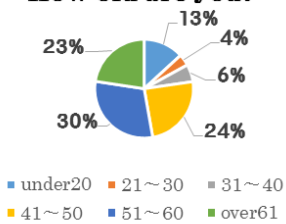
Shimadzu Corporation

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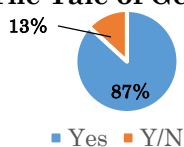


In Kiyomizu temple

How old are you?



Did you start to have an interest in The Tale of Genji?



<Members>



Akiko Okamori Mai Kato Kanon Tanabe
Tsumugi Saito Haruka Deguchi Hinako Oki

<Analysis>

Merits: Increased interest in The Tale of Genji at temples and shrines

Subjects: Improve the stamp rally worksheet



We'll try again to carry out this stamp rally which is of interest to foreign people, as an annual event in Kyoto.



