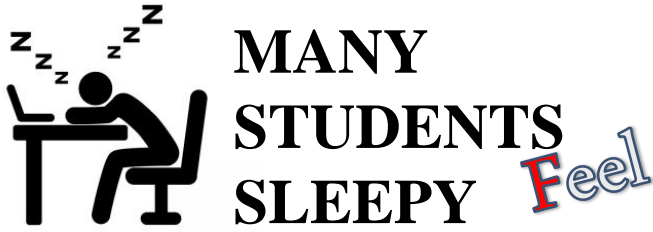


# STOP OURSELVES SLEEPING IN CLASS

~What we learned from an inhaler in Thailand, YADOM~

## The Current Situation



**MANY STUDENTS SLEEPY** *Feel*

*From our survey...*

**93%** Students Sleepy *Feel*

*To solve this...*

**“YADOM”**

## Our Plan to Solve in Kitano



**Develop YADOM**



**Give To Students**



**Ask Them Again**

## What is Yadom?



**Inhaler In Thailand**

## Our Plan to Solve in Japan

*From MEXT survey...*

**78%** Students Sleepy *Feel*

**→ Make YADOM POPULAR**

## The Advantages of Yadom



**CHEAP**



**HEALTHY**



**CAN USE IN CLASS**

## How to make Yadom popular



**=PHOTO CONTEST**