2641 Osaka Prefectural Mikunigaoka Senior High School: Social Business Plan

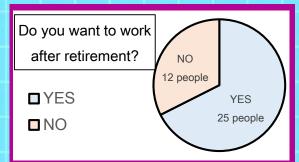
# AGEDNSEE

(Kawasaki, Kuniyoshi, Tachibana, and ,Yano)

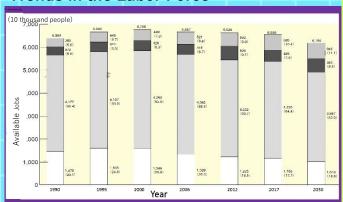
~ Connecting Senior Citizens to Suitable Jobs ~

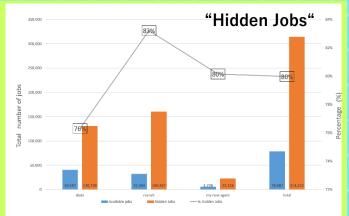
### **Present Status and Problems:**

More senior citizens looking for jobs Many unadvertised, hidden job offers



#### "Trends in the Labor Force"





# Our Plan

Ministry of Health, Labor and Welfare

Statistical Handbook of Japan, JILPT, Webpages of © PERSOL CAREER CO., LTD. and (c) Recruit Holdings Co., Ltd.

Registration (free)



Job offer

Agedn

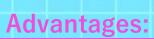
Working conditions
/ Salary

Qualified Applicants

 $(\sim$ \text{\formalfon}200,000)



Revenue



- · Free service for elderly people
- Focus on qualified elderly applicants
- Can find a suitable person quickly

## Goal:

More elderly people can work

→ Solving Japan's shrinking labor force

Revenue and Expenditure Plan (¥)		1 <sup>st</sup> year (million)	10 <sup>th</sup> year (million)
Earnings		33.1	331.4
E x p e n s e s	Personnel expenditure	15.8	9.1
	Rent	0.7	2.6
	Advertising cost	6.7	93.6
	Others	3.2	9.7

6.7

134.5