

Motive of This Research

Reconstructing the finances could lead to Japan being able to act sustainably in international activities. The development of rural areas's economies is needed to improve Japan's economy.

Hypothesis

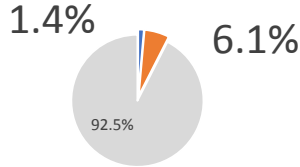
"Underpopulated areas need large enterprises to make more employment opportunities and to increase the number of people who settle down."

Focused on U-turn workers starting businesses.

I interviewed a company, a local government and U-turn workers. (The interview with the company by e-mail was completed with condition not to make its name public.)

Moving Company

Possibility of moving part of head office functions.



- We are considering moving company.
- We are not considering moving company, but it has a possibility.
- We are not considering moving company.

*This survey was done June 2015.

*The total is not all 100% because of rounding of a number.

(Source) Keidanren [Urgent survey about moving company Findings]

(Announcement 15, September in 2015) by NRI

Starting Businesses with U-turn workers

Designer

Studied about design, got a job in Tokyo. Started a business on the internet, returned his hometown. Had a turnover of twenty million yen a year.

Registered dietitian

Worked in Tokyo as a registered dietitian. After married return to her house, registered at a temp staffing agency about registered dietitian. Achieved three million as income a year.

Merits of U-turn Workers

- Can earn a lot of money by using the experience they gained from both areas. They easily find any potential needs.
- Can work with relaxing. Stressers are fewer in rural areas than urban areas.

Results of Research and Interview

Interview with a company

About moving a company,

- Cost and geographical conditions.
- Convenience for stakeholders.
- Employment in a region.



Interview with NAGOMI Town Community Development Promotion Division

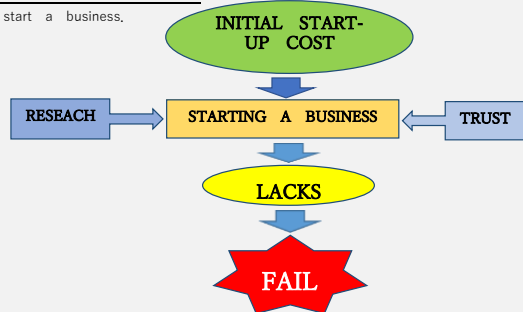
Serious problems: Lack of human resources.



In general, for a company in the manufacturing industry 40 people are needed per 1 hectare of space. The employees would need the correct skills to work at the company.

Interview with a U-turn person

Risks to start a business.



Need Funds, Trust and to Research carefully.

Conclusion and Solution

The number of U-turn workers should be increased and that local governments should back up their activities including starting a business.

Community - Reactivating Cooperator Squad. I interviewed M s. Yonekawa.



However, Revitalizing a region don't have stereotyped ways.

Consideration

Earning money is not a suitable solution. Revitalizing a region means to Create a sustainable economy, Giving a region independence, and Allowing people to work of his or her own accord.

References

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