



Gender role

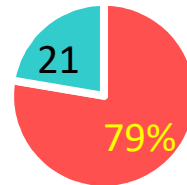
~ Let`s change Minamiuonuma using a picture book ~

Background

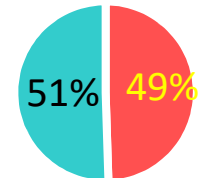
	The number of councilors	The number of woman councilors	The proportion
Minamiuonuma city, Niigata	22	1	4.5%
Katano city, Osaka	14	7	50%

The rate of congresswomen in Japan is only **15.3%**

Questionnaire



■ Yes ■ No
 Q. Do you think there is a fixed gender role around you?



■ Yes ■ No
 Q. Have you ever been requested to behave like a girl or a boy?

Why?

1. Everyone can read
2. Good for eyes
3. Can inherit it to the next generation



Make a picture book!

Detail

- Momoko
→ active girl
 - Momotaro
→ quiet and homely boy
- They cooperate with each other to drive away the 'Oni'**

After making picture book

Send picture books to libraries and elementary schools for free

- ⇒ teachers read it for children
- we will go to those places to read the book



Our goal

We want to propose our idea about new gender role through this story.

We want children to think about gender role around them!