Immigrant Acceptance in Japan: How Hiring Foreigners can Benefit the Economy 日本における移民の受容:外国人雇用が経済にどのように役立つか

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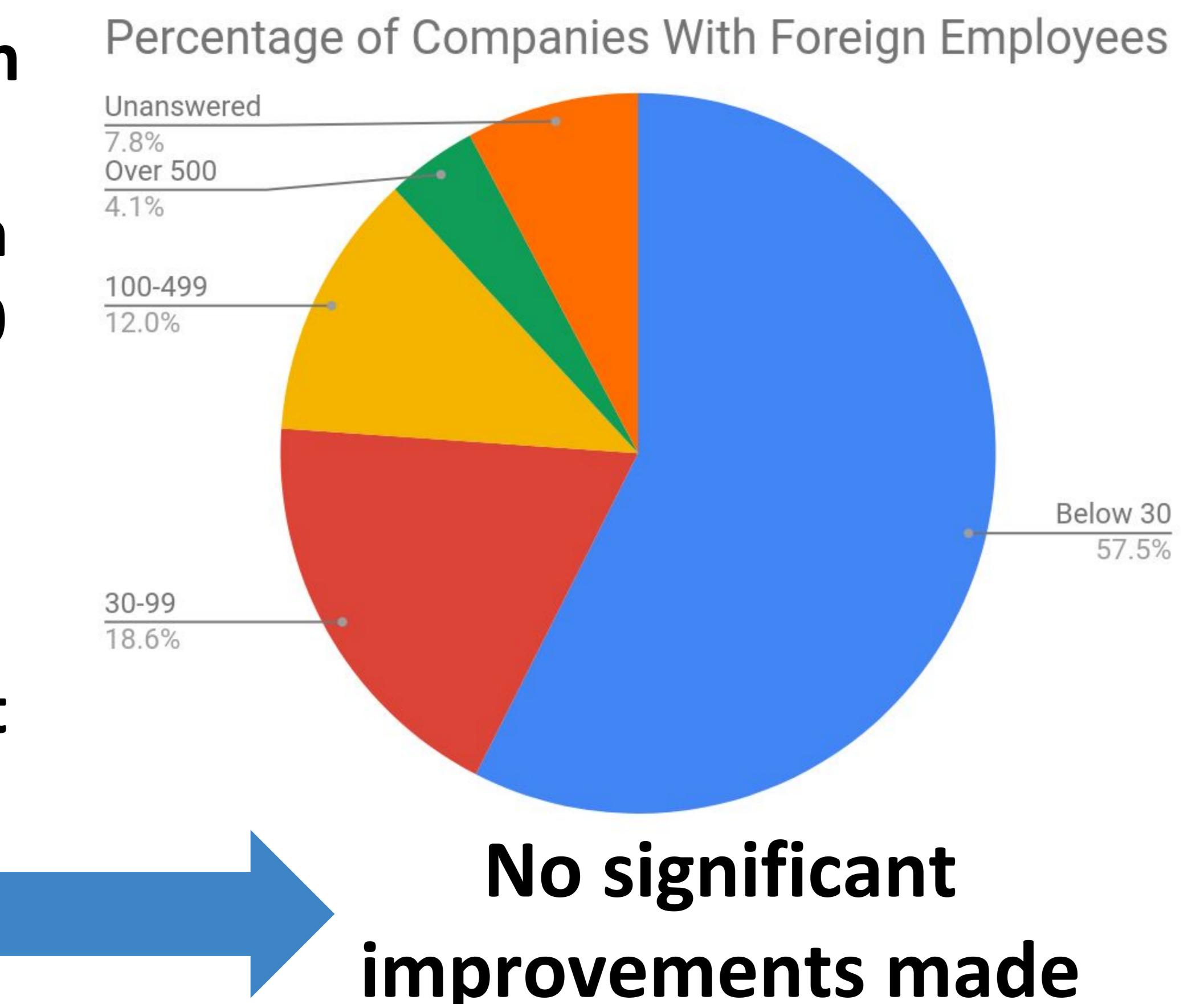
1. Background Information

Problems regarding population in Japan:

- Decrease in overall population
- Increase in population over 70
- Decrease in working age population

Solutions that the government came up with:

- Hiring female workers
- Increasing the retiring age

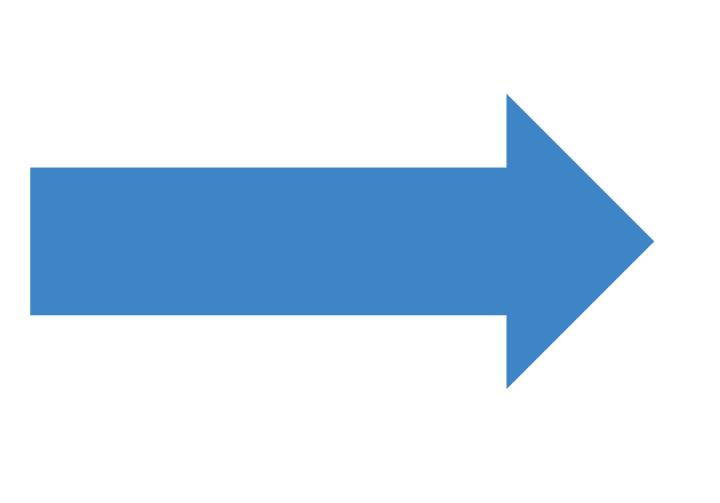


2. Reasons why Japanese companies are facing challenges to hire foreigners

Japanese Law on Foreign Workers

Prohibits unskilled workers from obtaining working visas

Immigrate as exchange student



Obtain permit to get employed by preferred establishment

Overcoming Differences

Homogeneity (2%)

Culture

Mannerisms

Creates barriers, prejudice

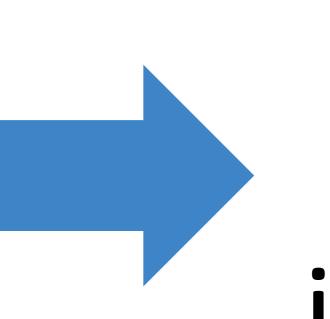
3. Pros of hiring foreigners in Japan 3.1. Different Perspectives

Language

New Product = Problem+Solution

More foreigners

Different approaches to solutions



More innovation

More innovation= Increase in profit

3.2. Maintaining Positive Global Image



Nike

- Created the Nike Pro Hijab
- Shined light on female Muslim athletes
- First global company to create athletic hijabs



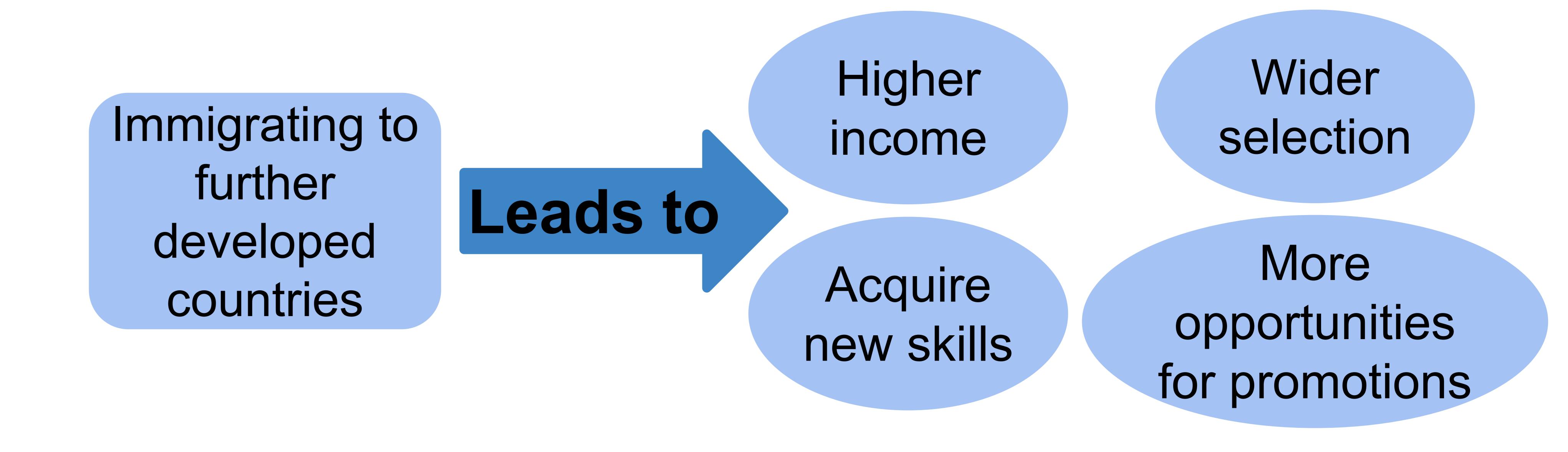
Fenty Beauty

- First popular company to sell products for every race
- Has 50 shades of each item
- The pioneering company for selling makeup of darker shades

3.3. Wider Target Audience



4. Helping Second/Third World Countries 4.1. Create Opportunities



4.2. Assist Growth

Economy

Support family members through remittance

USD\$67B

USD\$69B

Education

Higher income Bring back acquired skills



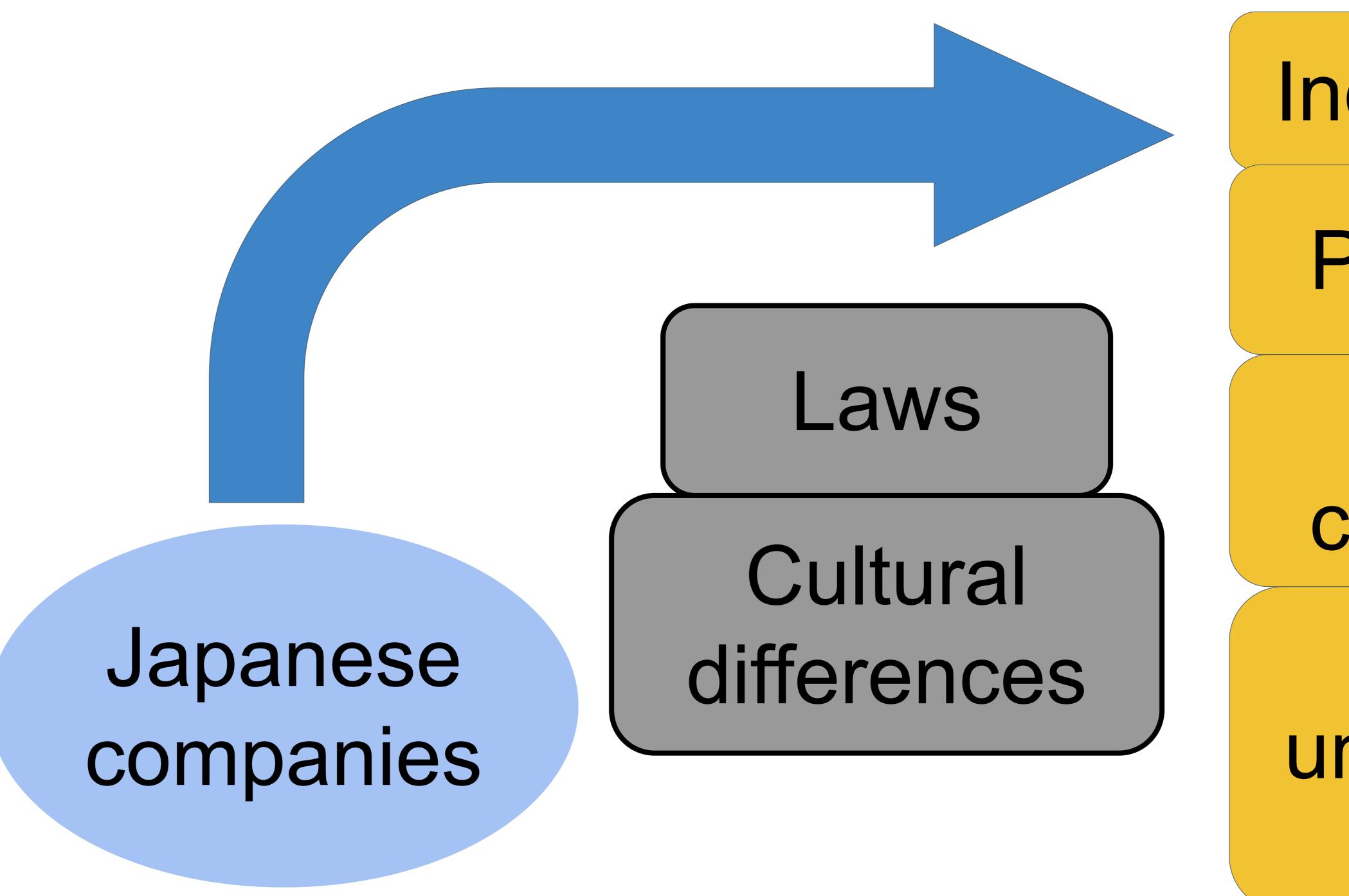


Brain drain

Gives the government a chance reevaluate the state of their nation

Trigger reform in government better future

5. Conclusion: What should Japanese Companies do'?

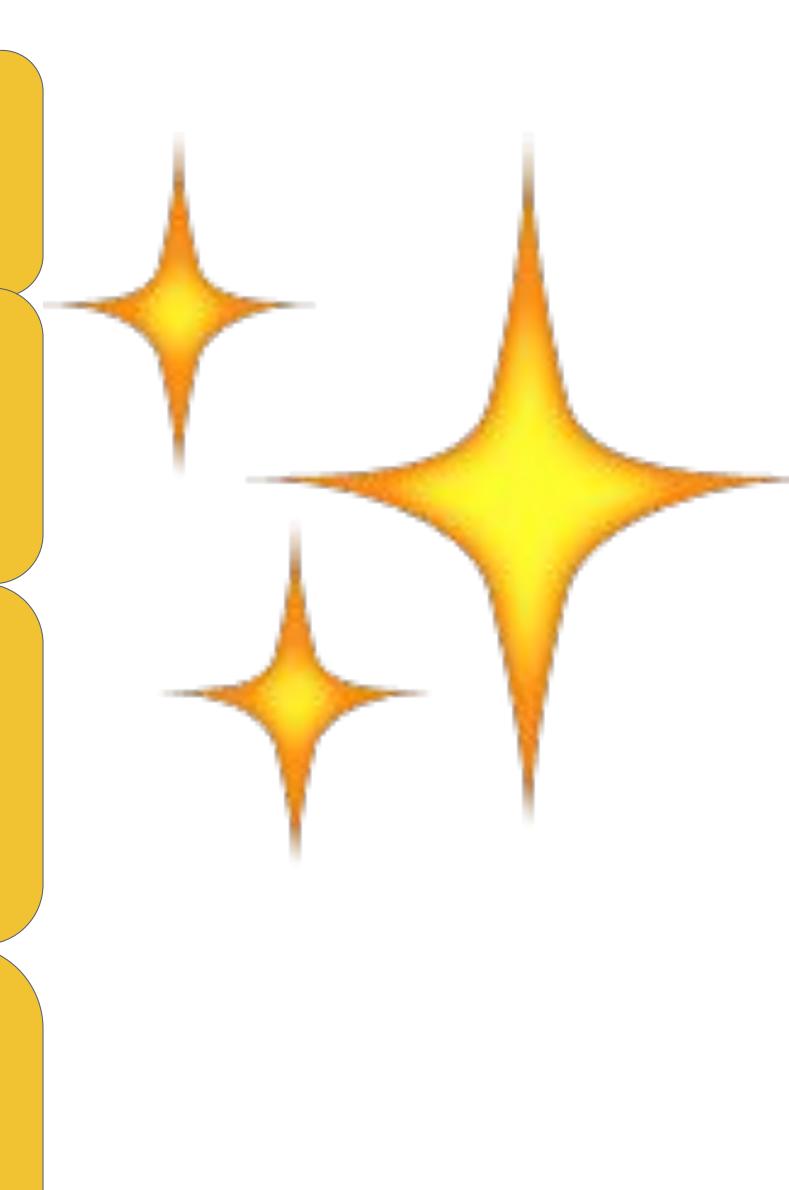


Increase in profit

Positive Image

Increase customer base

Support underdeveloped countries



6. Bibliography

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