

A Comparison of Human-Environmental Relationships Through Studying *Gibier* in both Japan and Australia



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Introduction

Q. Does eating *Gibier* lead to regional revitalization? We want to make suggestions to revitalize our local industry and business.

✗ Cannot reach consumers easily

In Australia, a lot of damage caused by wild animals is also often reported

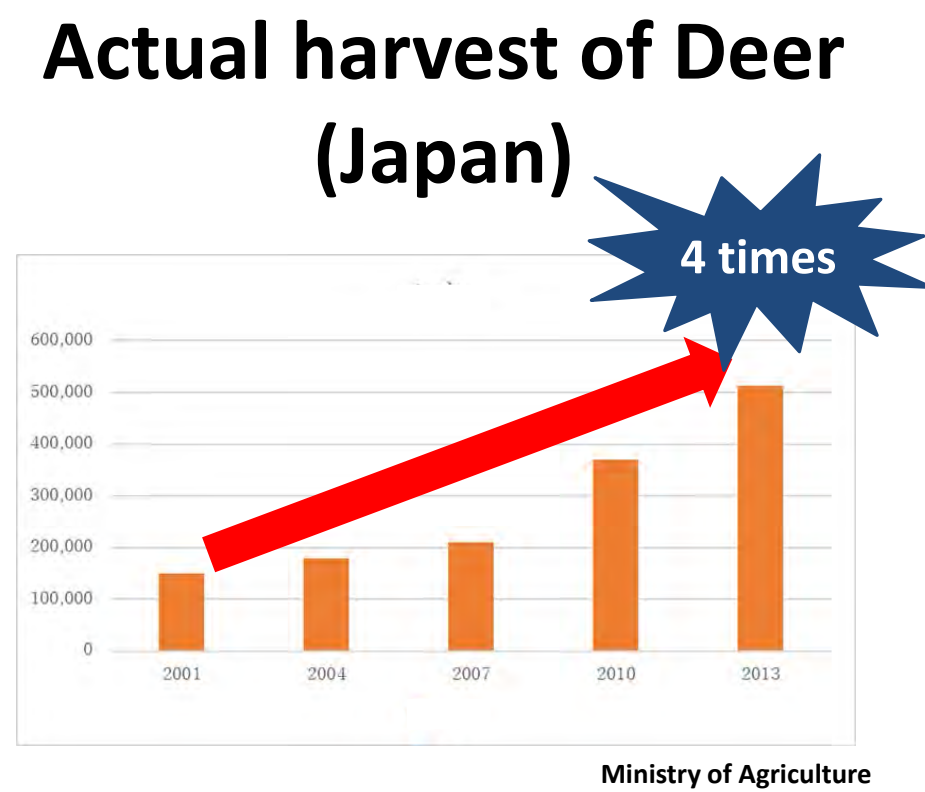
Usage rate of deer (in Tottori)
2011 7%
2017 24%

Increase in the number of wild animals like wild boar and deer

Damage to agricultural products

Use these animals as meat for *Gibier*

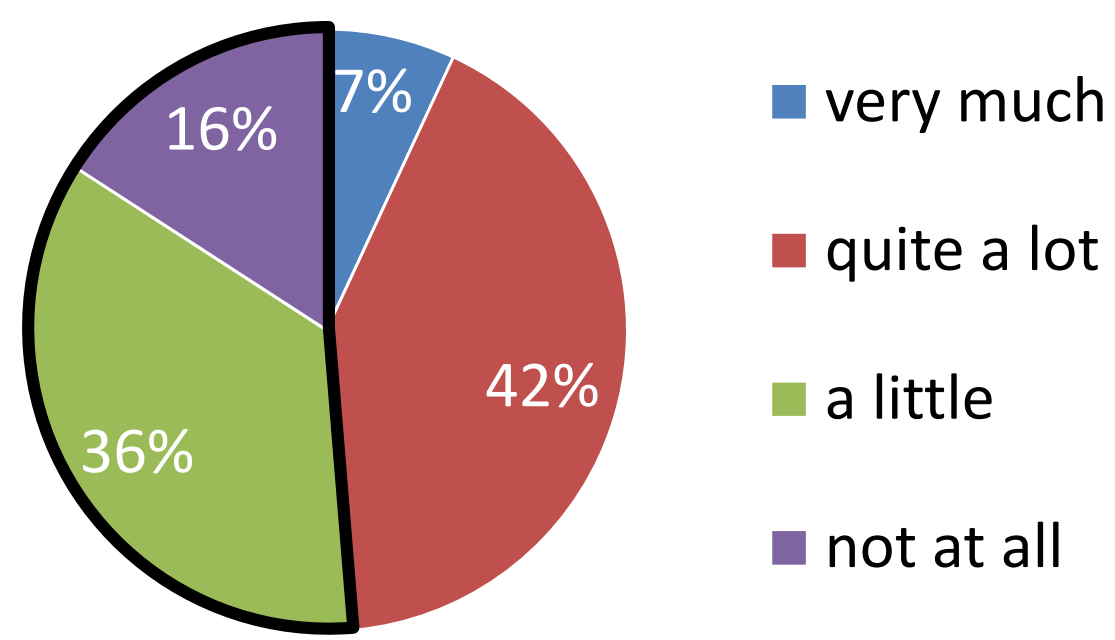
Research through comparing the situations



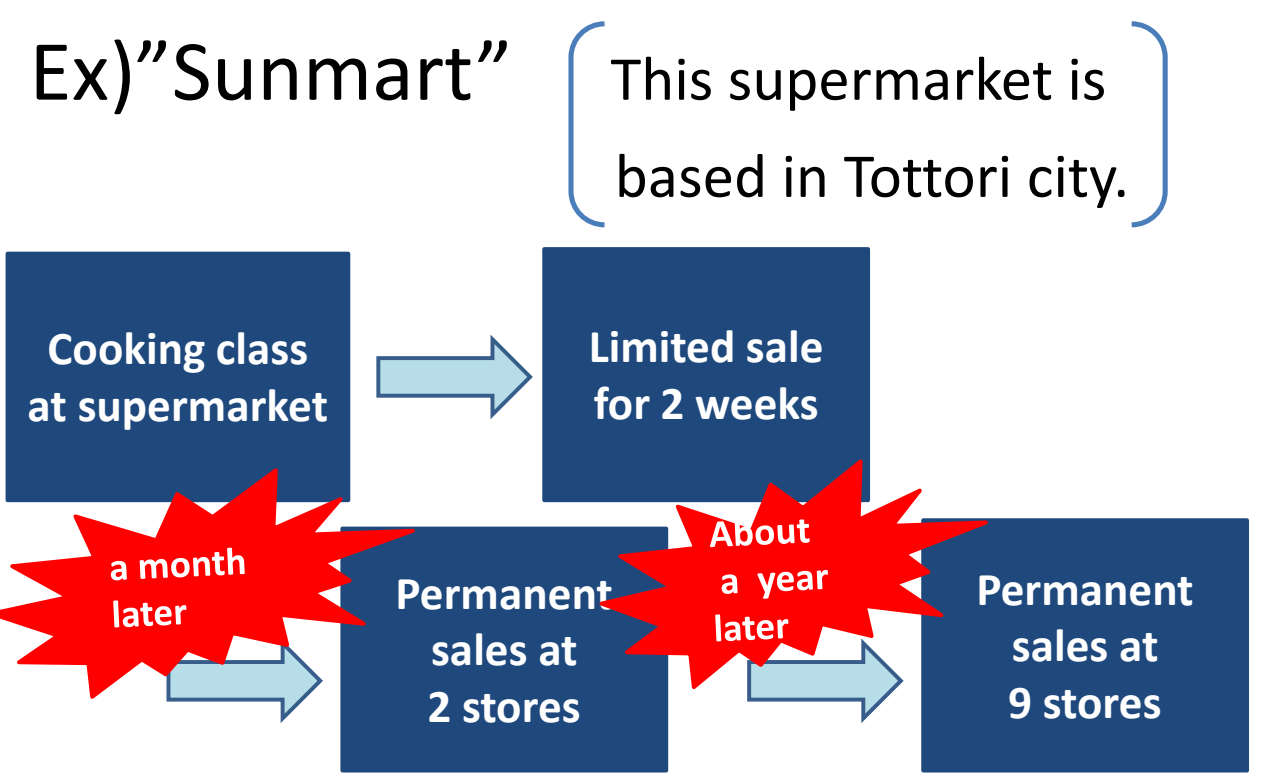
Methods and Results

1. Research in Tottori

Q. Do you know about "Gibier"?



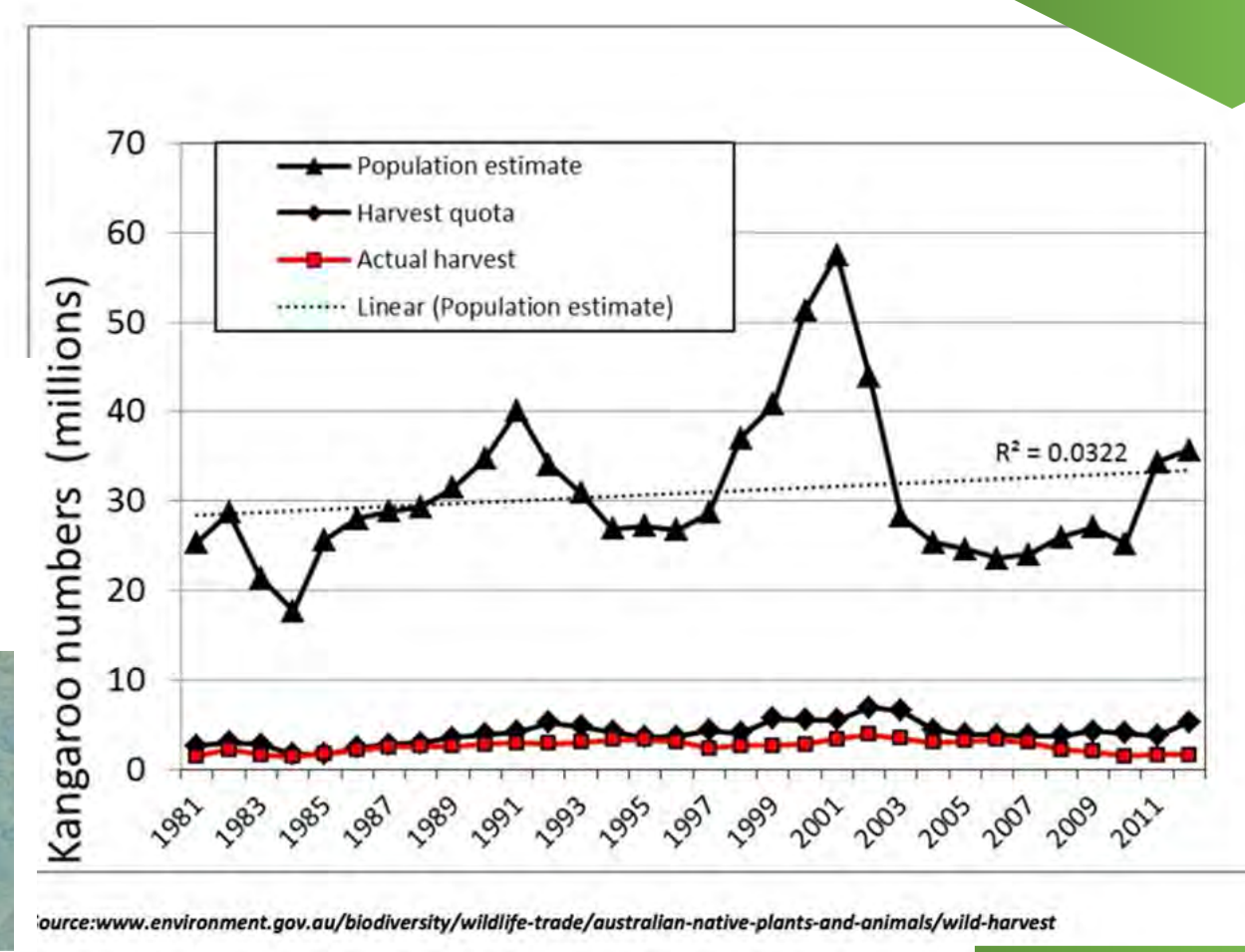
Sell "Gibier" at supermarket



- Local people don't know much about *Gibier*.
- Supermarkets sell *Gibier* with recipes.
- Restaurants serve *Gibier* meals.



2. Research in Australia



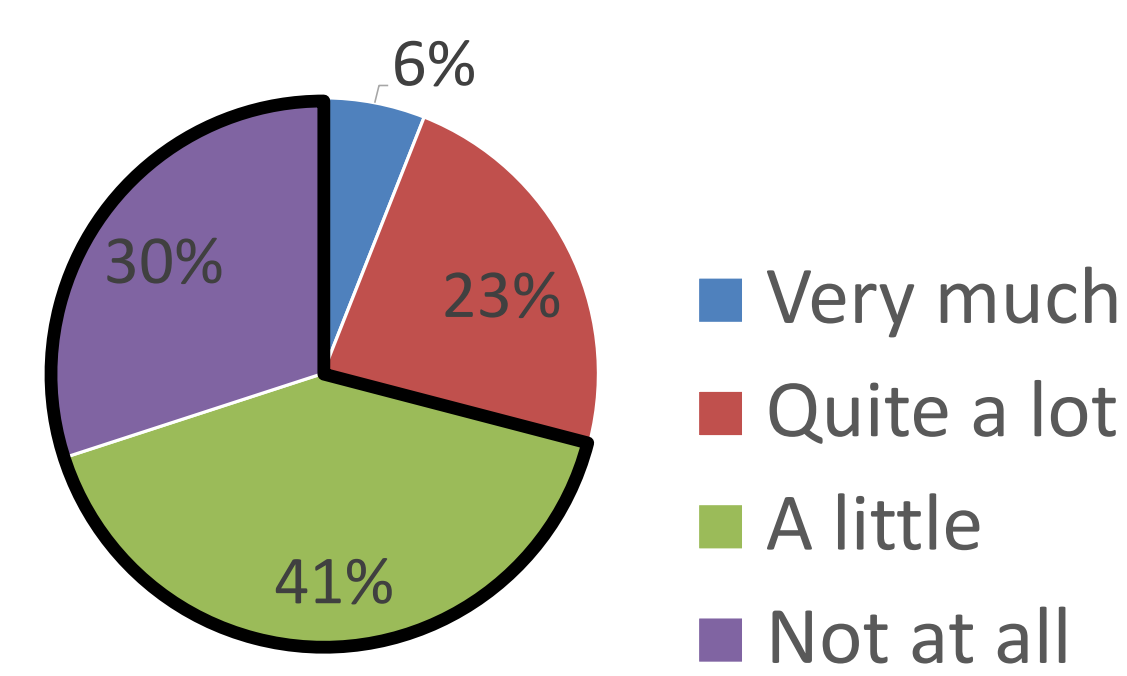
- Kangaroo meat supply system was established.
- National symbol
- Animals play an important role in tourism.



3. Comparative research

Tottori	Australia
<ul style="list-style-type: none"> No hesitation to eat Low interest The elderly have a negative image of <i>Gibier</i>. It is not "delicious" and comes from "harmful beast." 	<ul style="list-style-type: none"> Have resistance to eating it from the point of animal welfare Don't hesitate to eat it because they know the actual number of the population and damage

Result of questionnaire (In Tottori)
Q. Do you have barriers to eating "Gibier"?



- Targeting young people with little interest in "Gibier"
- Serve *Gibier* meals as school lunches for elementary and junior high school students and in high school cafeterias

Conclusion

People seem to understand and accept nature in Australia more than they do in Japan.

Solution



References

日本食品標準成分表 2015年版 (七訂) いなばのジビエ推進協議会 ←パンフレット
Ministry of Agriculture
<https://natgeo.nikkeibp.co.jp/atcl/news/16/b/112400130/>
<http://www.environment.gov.au/biodiversity/wildlife-trade/natives/wild-harvest/kangaroo-wallaby-statistics/kangaroo-population#2011> ←オーストラリア政府環境省の統計データ



- Create *Gibier*-based businesses and revitalize our society.
- Eating *Gibier* deepens understanding of the ecosystem.