Let's Spread the Disaster Prevention Calendar Around the World

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1. Introduction



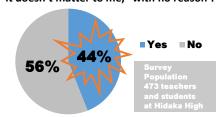
- 1. Many typhoons have hit Wakayama.
- 2. We expect major catastrophes will occur in the near future. (ex. Nankai trough Earthquake)
- 3. We are affected by the 'Normalcy bias'.



- Pointed out in the paper
- Pointed out in the news
- Questionnaire results at our school



When you encountered a kind of natural disaster, did you ever think, "I am OK. It doesn't matter to me," with no reason?



2. Methods and Results

Challenge

→ How can we remove the normalcy bias???

Idea 1

To listen to lectures about disaster prevention

<u>Finding</u>

We forget what we have learned as the days pass by. Long-term learning will more effective than short-term learning.

Idea 2

To see information in everyday life A calendar is preferable



- · Used in ordinary life
- · Used in every family
- An everyday item in every family

Action

We combined a calendar and disaster prevention. We produced an original 'disaster prevention calendar' .

ightarrow We made presentations and proposal at our school,

Positive response the city government,



Idea3

To produce a 'disaster prevention calendar 'in multilingual version .

(MIC say that it is necessary to deal with people from abroad in the event of a disaster.)

In this way, people from abroad can get important information.

<u>Action</u>

We will make a multilingual calendar.

Then foreign residents feel close to a calendar with information in their native language.

We will put information about each country's disasters on the calendar.

So they will see the calendar more often.

Then, the calendar will provide an opportunity for them to talk about disaster in everyday life.

3, Conclusion

- (1) It is effective to combine a calendar and disaster prevention.
- (2) Producing and spreading the multilingual calendar bring information about disaster prevention to foreign people in Japan.



We intend to remove the normality bias by producing the calendar. We need cooperation from you all at this forum to realize the second conclusion.

Let's make the Disaster Prevention Calendar together!

4. References

- 1.高橋征仁「緊急避難行動における心の脆弱性 東日本大震災における津波避難行動の分析 」 日本社会分析学会『社会分析』43号,2016,63~82頁
- 2.ニュースevery 2014年3月10日放送回より
- 3.毎日新聞2017年10月23日朝刊「台風21号各地で猛威 和歌山で土砂崩れ」
- 4.過去の教訓を未来につなぐ災害カレンダー
- 5.Portal:災害/今日は何の日



