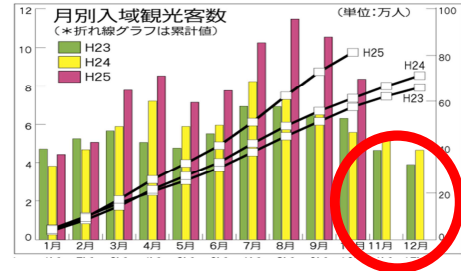


Aomori Comfort Food Festival

Aomori High School Suzuki Yuto Jin Yuta Takahashi Taketo

Purpose

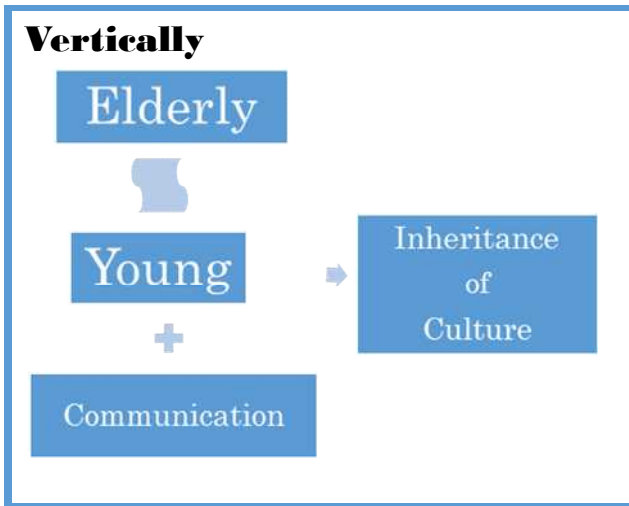
- to boost the economy of Aomori Prefecture
- to share the food culture of Aomori prefecture
- to connect people vertically and horizontally



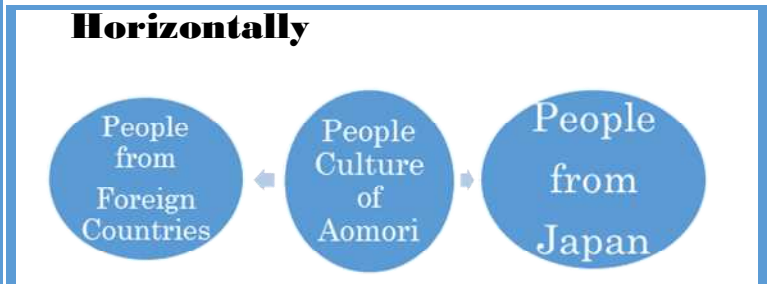
Less tourists in November and December

Let's cheer Aomori up with comfort food!

Vertically



Horizontally



Kenosiru



Plan

Place - Aoi-Umi park Near Aomori Station and shopping area

→ Easy to access by public transportation

Date - First Saturday and Sunday in November

No snow → work safely, move smoothly A little cold → best to enjoy hot comfort foods

Beautiful autumn colors → involve tourists who want to enjoy the beautiful autumn of Aomori

Number of stands - 20



Homemade food (ex) Kenoshiru, Shoga Miso Oden

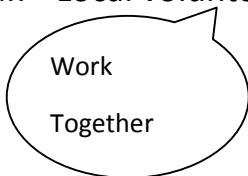
Seek volunteers from 40s to 60s to make their comfort foods

→ enjoy several tastes for one meal



Restaurant food (ex) Towada-Barayaki, Apple pie

Staff - Local volunteers



People from 40s to 60s → have wisdom to tell



High school students in Aomori → learn how to make comfort foods

Publicity - SNS leaflets radio programs etc



Barayaki

Finally ~Respect~

Making a profit is important. However, in this event, we hope that "respect" will be born among different generations, local people, and tourists. We can also appreciate the culture of Aomori prefecture, too. We hope that this festival will be filled with a sense of respect.