2606 Ibaraki Prefecture Tsuchiura First High School

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Apps which tell anything to us and points are accumulated

IBARAKI ×BUS ×APPLICATION

BUS USER

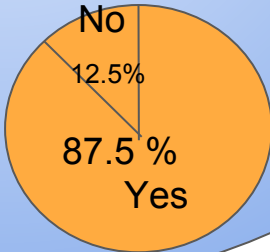Download the application and enter personal information

Advantages

In America

- □□We can get a lot of information.
  for example) congestion,delay,restaurant in Ibaraki,hospital in Ibaraki
- □We can collect points through the application and get on the bus
  pleasantly and economically.

Do you want to know delay information？

No
12.5%

87.5 %
Yes

APP

local store

advertisement

Advantages

- □More and more people come
- Increase of sales

bus company

development of app ,advertising revenue

Advantages

- It can get advertising revenue,
- accumulation of dates
  ↓
- □revision of bus schedules
  ↓
- achievement of high satisfaction

administrative improvement

- congestion
- delay
- local information

advertising revenue

By providing information,passengers can use bus in a comfortable way.
By promoting Ibaraki , we aim to pull out of 47th.