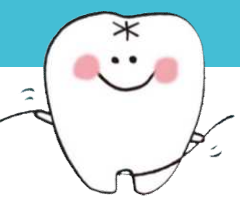


Revolution! 2616 Shinagawa Joshi Gakuin

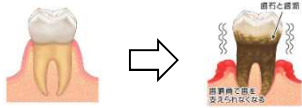
From a "developing country" into a "developed country" in the field of preventive dentistry



vision

We will promote the importance of prevention and will make action in the future in order to make revolution in the dentistry field.

Do you have periodontal disease?



80% of adults are at risk of periodontal disease.



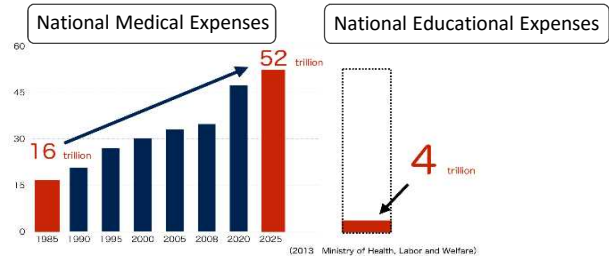
Periodontal disease is an awful disease. The bacteria plaque cause inflammation of the gum. Japanese people aged 80 and over only have 9 teeth on average.

Entrepreneurship Program



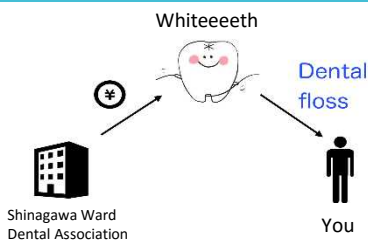
We started investigating periodontal disease as part of "entrepreneurship program", one of the educational programs at cultural festival in Shinagawa Joshi Gakuin. We sold dental floss, taught the visitors how to clean their teeth properly, and held a workshop on preventive dentistry.

The medical expenses are increasing



Periodontal disease is one of the factors that have increased the medical expenses. It is estimated to reach 52 trillion yen in 2025 as the population continues to age. Japan only spends 4 trillion yen on education.

Started up NPO Whiteeeeth



Our NPO has received financial support from the Shinagawa Ward Dental Association for promotion expenses to do events for periodontal disease prevention.

Current activities

Elementary school visits

We provided special lectures on preventive dentistry. We also taught more than 100 students how to use dental floss.



Original commercial

We made a commercial to spread the importance of prevention.

[Check out this video on YouTube!](#)

Made policy proposal to the government



We proposed that the government should provide "compulsory dental checkup" and "preventive insurance".

Good Teeth Day event

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We discussed preventive dentistry with medical professionals.



Please visit our Facebook

[NPOWhiteeeeth](#)

