

JAPAN

GROWING ECONOMIC GROWTH

CHARTING THE NEXT STEP

THE ECONOMY IS FOR...

THE GREATEST HAPPINESS OF THE
GREATEST NUMBER IN A
SUSTAINABLE WAY

GDP

Gross **D**omestic **P**roduct
What we want

Actual growth

Growth
caused by
disaster

GDP

GDP & HAPPINESS

3.11 ⇒ Destruction of
EARTHQUAKE Infrastructure



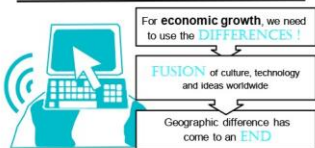
GLOBALIZATION



Can get what each other wants!

DIFFERENCE IN VALUE

GEOGRAPHIC DIFFERENCE



DIFFERENCE IN SOCIAL STRUCTURE



A Population Of

1400

MADE

\$2 million
In A Year

KAMIKATSU

LEAVES

BIG CITIES

DINING

STOPPING
DEPOPULATION

MONEY

CONCLUSION

We need to discover how different people in society have different set of values, and how we can use these differences to make everyone happier. The new solution for economic development lies not in new resources or more production, but within us, the people.