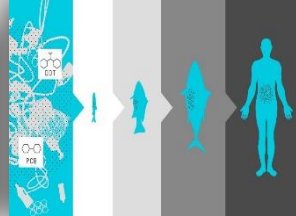


# Save Our Ocean!

Our Efforts to Improve the Students' Awareness of Marine Environmental Problems

## Risks of Micro Plastic



## Students' Awareness (770 students)

20% (154 students) are interested in marine environmental problems.

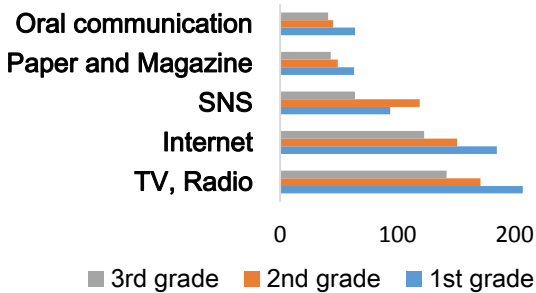
- Goals:
1. To improve students' awareness
  2. To have many students join our voluntary beach cleanup

➤ **Hypothesis:** The key to gathering students is to send information.

## Survey

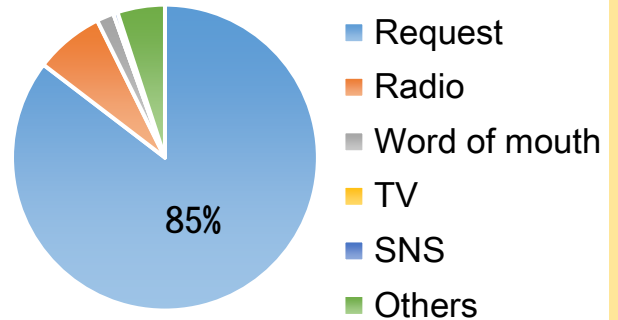
Takaoka SHS  
"What media do you usually use?"

### Students' Source of Information



COSMO Earth Conscious Act

### Source of Information



## Our Voluntary Beach Cleanup

- Work with student council
- Used twitter, LINE
- Posters, school broadcast system

**24 students participated**

Main reason:

Interest in volunteering

Access to information:

- Posters(13students)
- Friends(11students)

Students' reaction:

- so shocked to see the dirty beach
- felt a sense of accomplishment



### Rokudoji community

Through easy & regular activities

**More repeaters!**



The leader, Mr. Sakai

➤ **Conclusion:** Cleanups on a small scale & advertising on a large scale

Students' awareness 20%⇒25%, but we inspired them

Only 24 participants, but their awareness was changed



**Share regular activities with people around us!**