



Meal For Refugees @KGH

Shota Matsunaga Marina Miki

M4R

- To make students get to know about refugees
- 10,000 people came to Japan
→ only 28 people were accepted
- "Flavors Without Borders"

Basic Information

- 19th ~ 23rd June
- @Kwansei Gakuin Senior High School Cafeteria
- Bread Pudding from Pakistan & Burmese Style Noodles

Purposes

- Awareness of refugees
- Wrong stereotypes
- "Lunch Break International Cooperation: Your meal helps refugees"



Choosing menu

Taste, looks, and portions
VS
Value



Advertisement

Posters, Flyers, Presentation, Twitter and Facebook



Result

Menu	Number	Total
Burmese-style Noodles	96	7,060 yen
Bread Pudding from Pakistan	229	

- Donated 3 times as much money as last year



Reflection

- planning too late
- slow preparation
- not enough advertisement
- losing goals
→ too focused on selling
→ different motivations

Culture Festival (November 3rd)

- Showed what we learned in GLP
- Sold products (fair trade chocolate, tea...)
- donated money, used books and dolls

Conclusion

What we learned from this project is how difficult it is to convey a message to a lot of people. Our first aim was to tell students about refugees, but we gradually focused on selling the dishes. From this experience, we think that keeping in mind the main goal is important when we run a project. Overall, Meal for Refugees was a really good experience for us.