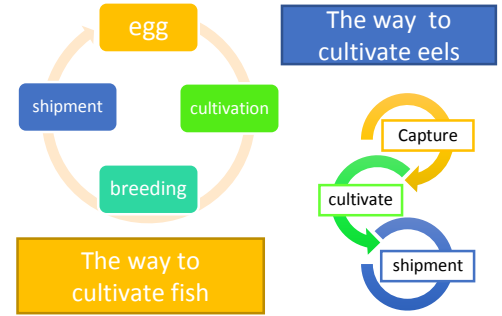
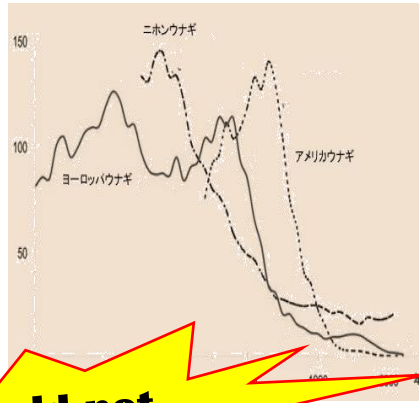


Eel is an endangered species

The number of Japanese eel and European eel which are often eaten in Japan have been on the decrease. So they were designated as endangered species. One of the causes is overfishing, child eels are traded at the same value as gold.

Recently Japanese farmers have succeeded in complete cultivation of eels. However, the amount is small and not much is sold at the market.



Should not eat eels!

The reason why we eat eels?

Nutrition



Vitamin A

EPA

Vitamin B2

Vitamin D
Ca

Zn

Eel is rich in protein, vitamin A, B1,B2,D,E, calcium and iron. This food is very excellent in terms of nutrition.

These are the reasons why people have been eating eels to nourish their body for summer heat, on 'Doyonoushinohi'.

culture

The bones of eel have been excavated from 130 Jomon – Yayoi ruins, which means Japanese have been eating eel since ancient times.

Eel has much influence on Japanese traditional culture. For example, Otomono Yakamochi, a famous Japanese poet, produced two pieces of 'Tanka', Japanese poem (Manyosyu). Hokusai, a famous painter, painted the pictures of eel.



Sense of taste

→ If we can overcome problems about nutrition and sense of taste, we will refrain from eating eels.

To overcome the problem about sense of taste

Eels are often enjoyed as glaze-grilled eels. There is a product which is like glaze-grilled eels but doesn't contain eels. The product is this, "unajiro". That is made from other fish, sauce of glazed-grilled eels, and vegetables. Eels are not used.

In addition, we made gluten into faked eels. There was no difference between real eels and faked eels.



To overcome the problem about nutrition

There are other foodstuff which has much vitamin. So, we think we can supplement our nutrition with other foodstuff.

To overcome the problem about sense of culture

We know that some people claim that we can't inherit cultures by alternative products. However, should animals be died out because of human ego?

Conclusion

Decrease in buying eels

Decrease in Demand

Decrease in Supply

Decrease in Catch of eels

There are a variety of other endangered species it all right if we have been doing like this?

One of the solutions against this circumstances is to produce alternative products. We think alternative products will become a key to balance the preservation of endangered species and the inheritance of the cultures. Let's have a careful look at this situation and pay attention to other species. Why don't we cooperate with each other, so that we can pass on this wonderful natural settings to the next generation?

