

One child in nine are involved in child labor

128 million children worldwide from the age 5 to 17 are involved in child labor today. This is a global issue we should know about and solve.



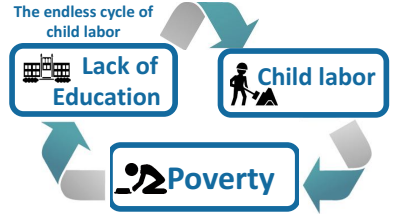
(PIC:WordPress.com[EradicateChildLabor])

Investment can solve social issues

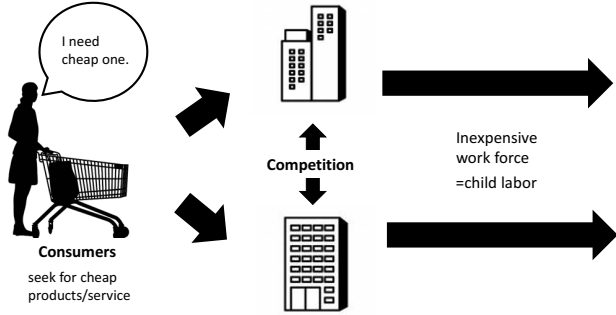
We thought we could solve child labor using stock investment. Volunteering can only be don't by few people because it doesn't have a return. Legislations is balanced with economical development so its not enough to solve child labor. That's why we think investment is the competent solution.

Vicious cycle

The reason for child labor is poverty. Due to poverty, children need to work to earn money
 ↓
 Children cannot attend regular schools.
 ⇒Lack of Education
 ↓
 Poor job perspectives.
 ⇒Low GDP

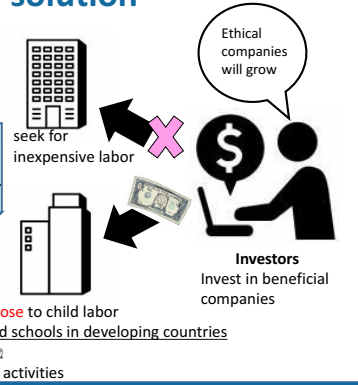


As long as companies seek for cheaper materials

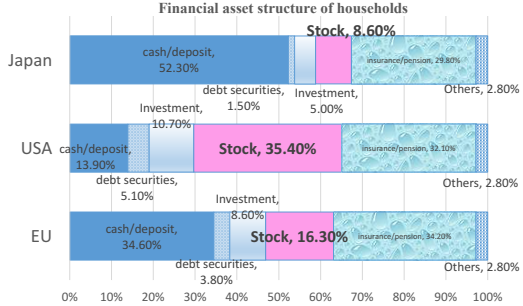


Stock investment is the solution

For companies low investments means low productions which leads to low demand = low income for the company. Low income can lead a company to go bankrupt.



Japanese are reluctant to invest in stock

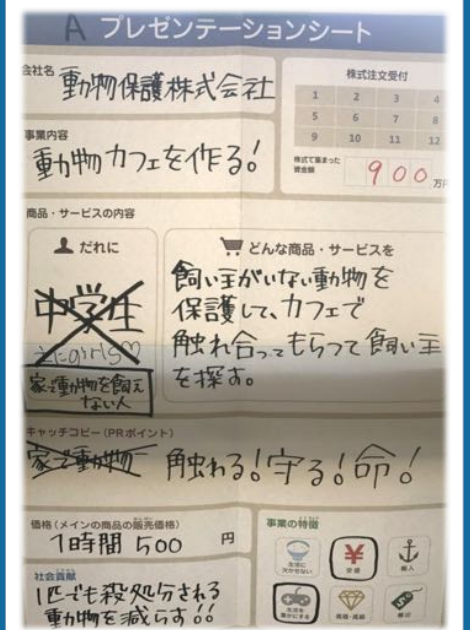


*Did you get financial education during your elementary/junior high/high school?
 Total:657people (Japan312people,USA345people)

Country	Percentage	Number of people
Japan	39.7%	(124people)
USA	72.2%	(249people)

Japan : 34.6%
 USA : 69.4%

Reference:VISA 2012 Target American and Japanese college students, Survey by Citation JP



Lessons about finance



AIM
 1. Have students understand that business itself contributes to the society
 2. Have students realize that is what investment is for such a company

COURSE CONTENT
 1. Make groups and start a company.
 2. Think of what kind of service you offer and who your main target is.
 3. Make a presentation of the service and how it contributes to the society.
 4. After the presentations, each student will invest in the company/companies they thought was best. (1 million for each unit, total amount: 2 million)
 5. The company that had the most funds wins.

Students actually had interest about social issues

Poster for the winning team
 The business itself connects to contributing to the society.

Stock Investment is not scary !

- Kao Corporation
 - Meiji holdings Co, Ltd
 - Daiwa house Industry Co, Ltd
 - Suntory Beverage & Food
 - Kyocera Corporation
 - Panasonic Corporation
 - Bridgestone Corporation
 - Gakken holdings Co, Ltd
 - Canon Inc
 - Sumitomo Chemical Company, Ltd
- Total 10



What we noticed

- You can reduce the risk of losing money by practicing **Portfolio Investment**.
- Invest in companies that contribute to making the society better.

→Stock investment is **NOT** scary!!

Conclusion

We thought practicing SRI (Social Responsible Investment) can be one solution to solving not only Child labor but also other social issues. We were unable to figure out whether stock investment has an impact to the society. However, compared to legislations, volunteering and fund raising stock investment is thought to be a competent solution to help eradicate child labor from a different perspective. For stock investment to be a component solution, the following two are necessary. One is to have an ethical attitude towards investing. By this we mean, invest in companies whose business itself directly contributes to the society. The other thing necessary is to be able to practice stock investment like saving your money. After learning more about investing we found out it is not such a complex thing. At first we thought stock investment was something only few special people do but we learn investing is something easy to start and you won't lose as much money. Through conducting the lessons we realized that the young generation are interested in solving social issues. They don't think they are unrelated to those issues. Investing might be a way to connect solving issues and those who want to solve with less burden.

References

「株式会社をつくらう！」証券知識普及プロジェクト 資金循環の日米欧比較 日本銀行調査統計局 (2017年8月18日) VISA 株式会社スタシオンジャパン [Child Labor] (<http://www.ilo.org>)