

To fulfill sustainable agriculture ~From Australia to Keichiku~



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- 1 Lack of Successors There are fewer and older farmers today.
- 2 Small Consumption of Keichiku's products
Few people know about Keichiku's foods.

Agricultural Problems in Keichiku

Seminar Trip to Australia

University of Western



KSSH



Okuma farm



Mitsubishi



trading company

To solve the problems ~Our Suggestion to Keichiku~

Keichiku

Seto Inland Sea Climate

- Rainfall is small
- Weather and humidity are stable

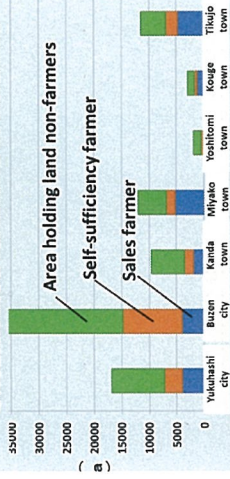


It is suitable for cultivation of fruits such as **grape, persimmon, peach, pear and orange**

Should be raised more!

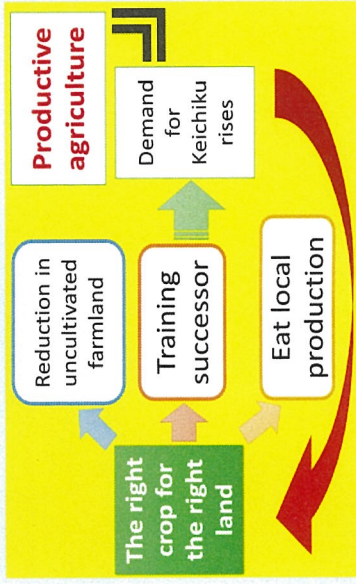
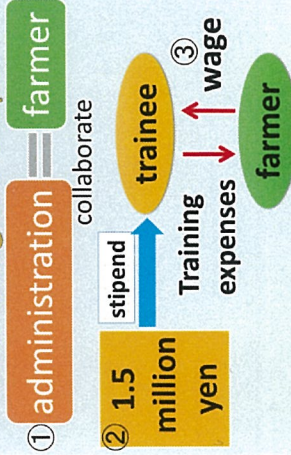
Where should we grow new crops?

Uncultivated farmland in Keichiku



This will reduce uncultivated farmland

Who will grow crops?



Where do you sell it?

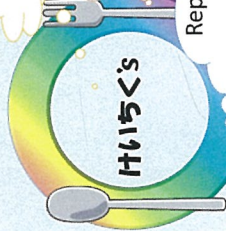
We don't know where Keichiku products are sold.

There are few labels, so we don't know which is local.



Make it clear that it is from Keichiku!

Product from Keichiku
Eat things from Keichiku



Represent 7 areas in Keichiku
2 cities and 5 towns



Miyako

I bought "KEICHIKU'S" at a supermarket!



P O I N T

To solve the problems ~What We can do~

Local Consumption in the Keichiku

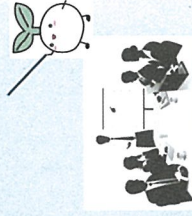


Establish an "Agriculture Club"

The students at Miyako will be a starting point for being involved in Keichiku Agriculture.

Agriculture Summit in Keichiku

The students at Miyako encourage agriculture in Keichiku.



- Suggest Project
- Report the Situation
- Exchange Opinions
- Visit Other Places

Carry out our Project

The members of the agriculture club will carry out the project with the students at Miyako and local people.

* Examples *

- Rice Cake making
→ make rice cake by using the harvest from Keichiku District.
- Vegetable Day (August 31th)
→ The members of the Agriculture club in Miyako will sell the vegetables harvested in Keichiku at our school or other nearby shops.

The agricultural problems in the Keichiku District are the same as the ones on other parts of the world.
We are going to study further about them and tell many people what we have learned to realize sustainable agriculture.
We would like to work on what we can do to make it come true.