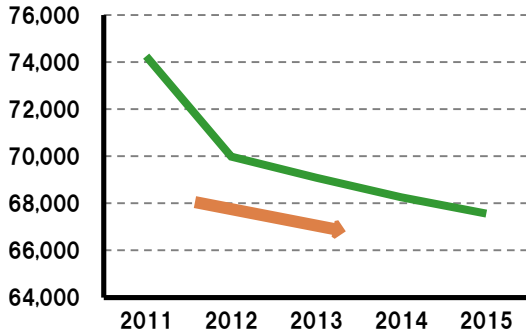


” What we can do in order to invite people into Kesennuma” -Appropriate occasions and activities-

Miyagi Prefectural Kesennuma High School Sawako Kumagai • Rinka Sasaki

POPULATION DECREASE



From Kesennuma city website
<http://www.kesennuma.miyagi.jp/li/shisei/index.html>

Kesennuma's population is **decreasing** year by year.

We think” transmitting information to **inside** and **outside** is important.”



One of the way to tell it is **holding** and **joining** event .
It become a **chance** to know Kesennuma.

Opportunities out of Kesennuma
* Tokyo Olympic Games in 2020
⇒ **using “Olympic Village”**

The event



The yellow turnip



local food can be used as meal in Tokyo Olympic games

* Some problems

Ⓞdiversity   

× perishables food



I didn't know there is Yellow Turnip in our city.

I could discover new attractive points in our city.



To tell **attractive** points the citizens don't know.

Shark Fin

