

# Japanese Ramen for Muslims !

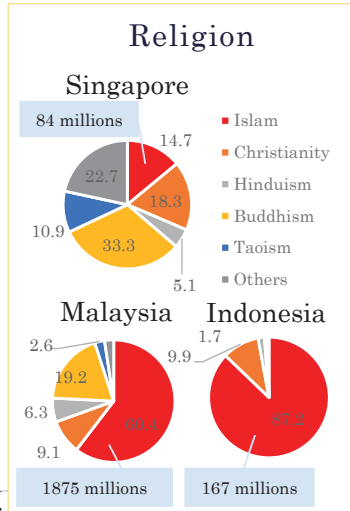
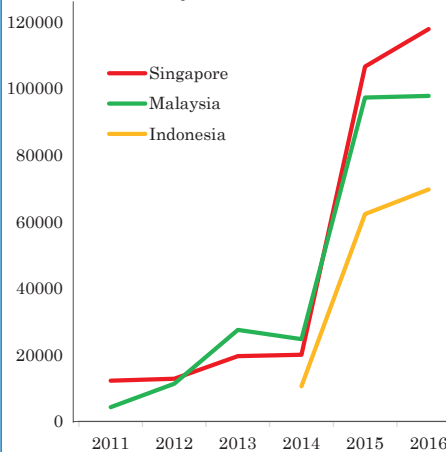
Chiba Prefectural Sakura Senior High School Sawa Itaya & Hideki Sassa

## ~Topic~

We want to create a Halal based ramen using ingredients which are produced in Chiba. We would start selling it in ramen shops around Chiba. Then, Muslims don't have to worry about meals when they come to Japan, because Muslims have restricted diets. We hope that Muslims can enjoy their stay in Chiba.

## ~Research 1~

The Number of Visitors to Chiba from Singapore, Malaysia and Indonesia



- The number of visitors to Chiba is increasing.
- There are many Muslims in these three countries.

From RESAS, Data Book of The WORLD

## ~Research 2~

Popular Japanese Foods

	Singapore	Malaysia	Indonesia
1	<b>Ramen</b>	Halal Food	Halal Food
2	Sushi	Fish	Fried Chicken
3	Sashimi	<b>Ramen</b>	Okonomiyaki
4	Tempura	Rice	<b>Ramen</b>
5	Yakitori	Beef	Soft Drink

- For every country Ramen ranks in the top 5 for "Popular Japanese Foods".
- This table's data was collected by a survey of each country using SNS.

From Department of Tourism planning, Chiba prefecture

## ~Research 3~ The survey in Singapore (Sep. 2017)

- We could not find any halal ramen shops on Arab Street.
- When we went to Singapore and interviewed the students, they said "There was no halal ramen, but we want to eat ramen".

## ~Analysis~

Of Research 1, the number of Muslims tourists in Chiba will increase.

Of Research 2, many people from Muslim countries see ramen as one of the most popular foods in Japan.

Of Research 3, Muslims do not have a chance to eat ramen.

## ~Suggestion~

### (1) *Chiba Muslim Friendly Ramen*

We will develop a soy based oil ramen stock that Muslims can eat with peace of mind.

Vegetables made in Chiba



Swapping pork with **chicken**

Halal Soy oil : Chiba Shoyu Co. in Chiba  
Halal Noodle : Yamada Food Co. in Chiba  
Halal Chicken : My Outlets (Halal shop) in Chiba

Chicken Gyoza, Noodle, Soy Oil → **Halal**

(2) We will test at college cafeterias (EX: Chiba University & Kanda University of International Studies) and have Muslim students taste-test the ramen.

(3) We will promote the ramen at existing ramen shops.