1 .Background and Status quo

Background: We went to India as a school excursion when we were in the first grade of high school. Then, we saw small insects such as mosquitoes and flies flying around in various places.

Status quo(1): We saw a note about mosquito-borne infection diseases such as Malaria and Dengue Fever on the foreign ministry's website. The number of Malaria patients in India is the largest in Asia, Moreover, 30,000 tourists in the world have an onset of Malaria after they

return to their country every year. Judging from these, Malaria is a threat to both of to India

Status quo(2): Staff of the embassy of Japan in India told us about and found that the discrimination problems against the conventional low caste group is also serious. It seems that conventional low caste people can not

4 .Products outline

even get a job because of discrimination.

and to tourists.



Effect on Neem

- Moth-proof Sterilization
- Cosmetics



2. Research

We thought it is necessary to invent mosquito repellent in order to prevent infectious diseases after we knew that Malaria is a threat to India. Then, we found out that it is what is called "Neem". Neem has azadirachtin, a component which has more than 200 kinds of vermin, repelling agent on insects kinds, and bactericidal, whitening, moisturizing effect. So Neem is used in "Ayurveda", which is a system of medicine with historical roots in the Indian subcontinent, and Neem is very famous to Indian. Moreover, Neem is growing naturally throughout India. With great interest to

Neem, we visited the Neem Association of Asia, a partnership with various countries to spread Neem products and plant Neem trees in order to make this plant a better place to live.

3 .Experiment

We did an experiment to make sure the effects of its component. The way of experiment was to make extraction water by Neem leaves, to put on subjects, and then to compare the numbers bitten by mosquitoes when you put it on the subject's skin and when did not. We did this experiment under the same weather, same time environment for two days.





Basic skin-care products





5 .Community trade

stable jobs.

Community trade is a business that propose sustainable business relationships to small bribes and organizations that need support, and carries out long-term support (such as employment and medical care). Based on this

system, in exchange of having Neem cultivated by former discriminated bribes, those Neem will be traded fairly and they will be provided with

7 .Advertisement

Have the hotel put the trial pack as amenity, increase the willingness of purchasing of and awareness of Neem and community trade, Also, since the number of passengers getting on and off at the airport is large in India, we actively products advertisements in the airport.



8. Future prospect

In the near future, we will aim to improve the sanitation environment in rural areas by expanding sales channels not only for tourists but also for Indian people mainly in eastern India, where there are many infected diseases including malaria. Later on, we would like to consider the flavor not only by lemon grass but also by other herbs.



6. The market of "Basic skin-care products"

basic skin-care products. And we conducted a hearing research on Japanese, and our and our friends' fathers because our targets is foreign tourists. The results are shown in the upper right figure. And men's aesthetic sense is also

https://www.recruit-life

We researched the market of men's

increasing as shown in the lower right figure, which means that the use of cosmetics by men will increase more and more in the future.

We, other than Indian and foreign tourists, also other than Indian can help the situation in India.