

Opportunities blocked by our preconceptions ~what can we do to change this?~

- Hiyoshigaoka high school the 2nd grade
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<The concept of "Universal Tourism">

A tour which **everyone can enjoy**



<Background>

- We have learned about Universal Tourism in the class
- We experienced some existing courses by using a wheelchair in summer vacation



<Goal>

Design courses which everyone can enjoy themselves to make a society that is livable for everyone

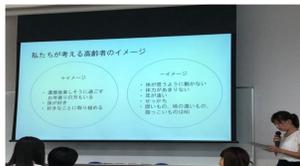


We went to Jissen Women's University and listened to presentations about Universal Tourism which the students actually planned in the class



<What we realized from their presentation>

We are often carelessly blocking possibilities of the handicapped and the elderly through our preconceptions



<New Goal>

Create a social trend to develop a society we can enjoy without preconceptions through universal tourism



<Example>

- The handicapped

There are nearly **80 types** of licenses that people with mental handicaps cannot receive

A negative image of handicapped people

- The elderly

Senior citizens cannot use the movie service 4DX

They are weak and sick



It is not rational to put a limit on their abilities.

<what we can do>

Think of universal tourism from a young person's point of view!!

- Our culture will be felt to be new and fresh by the elderly and people with disabilities
- We can spend the boundless potential of the elderly and disabled through many types of SNS



<Our method>

Create courses which everyone can take part in

~Example~

- ① ★Contents : Courses where people who have had their heart broken can travel to shrines of marriage to wish for a new relationship
★Young person's point of view : *Remind elderly people of their youth*
- ② ★Contents : Courses where people who have difficulty communicating with others can travel around tourist sites and talk with others without phones to distract them
★Young person's point of view : *visiting photogenic areas*

Include Universal Tourism's point of view such as choosing roads which are wide and have few steps for these courses



<what is required for society>

Have a true understanding of all, even if they have diseases and handicaps

Why don't you start getting involved with them in everyday life, too?